

# RAMP-A-THON Corporate Sponsorship

RAMP-A-THON supports our Ramp Up program which builds or purchases ramps and other home modifications for people with mobility disabilities in Southwest Michigan. Since 2004, Disability Network Southwest Michigan has built more than 280 ramps on the homes of people with disabilities.

## With your help, we can . . .

- Provide greater independence for people with disabilities
- Help people connect to their communities
- Allow more people to be part of their local economy
- Support people who want to remain living in their own home
- Create more accessible housing in our communities

Ramps are expensive—the average cost of building materials for a ramp can be \$2,500. Many of the people who need them most are on a fixed income and cannot afford to purchase materials or hire a contractor. The Ramp Up program ensures people with disabilities can live independently in their homes.

## Sponsorship Levels:

- **Foundation** (\$1,000)  
Name listed on printed materials, website, social media, email banners
- **Framing** (\$2,500)  
Logo presented on printed materials, website, social media, email banners
- **Finishing** (\$5,000)  
Logo presented on printed materials, website, social media, email banners, build-site signage and podcast feature.

See reverse side for more details of sponsorship level benefits.

Contact Margaret Thurmand at 269-345-1516 x101 or [thurmandm@dnswm.org](mailto:thurmandm@dnswm.org) for more information about becoming a RAMP-A-THON sponsor.




RAMP-A-THON

# 2022 Corporate Sponsorship Levels

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Sponsor Benefit	Foundation	Framing	Finishing
<p><b>Newsletter Article</b> A feature article announcing Access for All/RAMP-A-THON with a thank you to our corporate sponsors in Disability Network’s July newsletter, The LINK. Widely distributed throughout Southwest Michigan.</p>	Name	Name & Logo	Name & Logo
<p><b>Website Features</b> RAMP-A-THON featured on home page header of Disability Network Southwest Michigan website during July.</p>	Name	Name & Logo	Name & Logo
Listed on the Ramp Up page throughout the year.	Name	Name & Logo	Name & Logo
<p><b>Social Media</b> (Facebook &amp; LinkedIn) 2 group posts during July highlighting corporate sponsors.</p>	Name	Name & Logo	Name & Logo
1 “Welcome” post per sponsor. Sponsor tagged in post.	Name & Tagged	Name & Logo & Tagged	Name & Logo & Tagged
Post with photos highlighting specific ramp.			Name & Logo & Tagged
<p><b>Podcasts</b> 6 Disability Network podcasts regarding the Access For All/RAMP-A-THON campaign, shared on website and social media during July.</p>			Featured
<p><b>Press Release</b> Press release announcing the Access For All/RAMP-A-THON campaign distributed to news and media outlets throughout Kalamazoo County, Berrien County, Greater Battle Creek Area and Eastern Van Buren County.</p>	Name	Name	Name & Logo
<p><b>Email banner –</b> RAMP-A-THON promotional banner in all staff emails during July.</p>	Name	Logo	Logo
<p><b>Signage at Build Sites</b> Signage at all ramp builds.</p>			Logo